

Akton Business Messaging Services
**Send your MESSAGE -
your way**



Messaging - next level with Akton Viber Message Service and SMS service

SMS is a **native way of communication** for many people with each phone being able to receive it without need to install any application.

You can communicate with your customers with **160 characters** using traditional SMS or choose AKTON VIBER for business SMS with 1.000 characters.

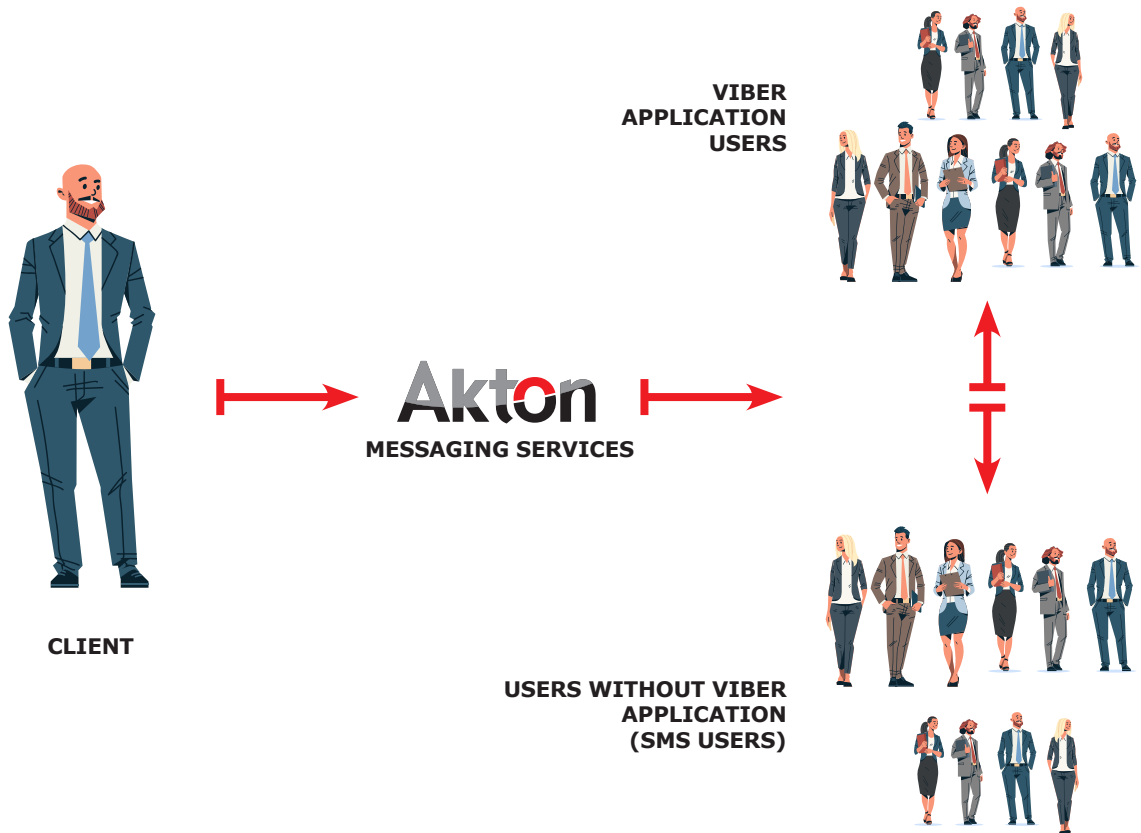
	SMS	Viber SMS
Sender Id	11 characters	26 characters
Message text	Up to 160 characters per message / up to 5 message received as 1	Up to 1.000 charactes
Link sharing	YES	YES
Image sharing	NO	YES
File sharing	NO	YES*
Callback option	NO	YES
Block option	NO	YES
What is billed	All sent SMS	Delivered only

*in production

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AKTON Business Messaging Services



*Undelivered Viber SMS goes to SMS

Say it all with text and photo! Spread your communication

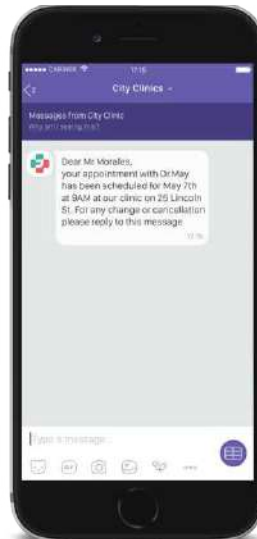


- Do you know Viber is **TOP 10 downloaded app** of all-time with more than **1.3 Billion** users worldwide?
- In South East Europe **77% - 90%** people with smartphones have Viber app on their phone.
- Ability to **engage text, photos and links** can give your customers more information.
- Our **statistics gives you insight of all your messages**. Being able to track who reads it, how many you send, who receives it...
- With Viber Service **you pay only what is delivered** – making it cost efficient.
- **Improve your interaction** with multiple forms of communication: 1way or 2way.

Viber
promo
SMS



Viber
transactional
SMS



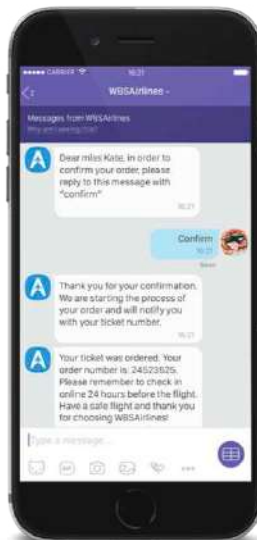
04

Multiple forms of communication

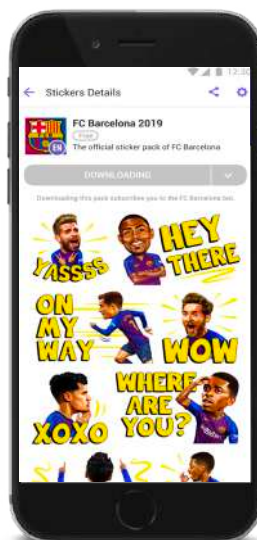
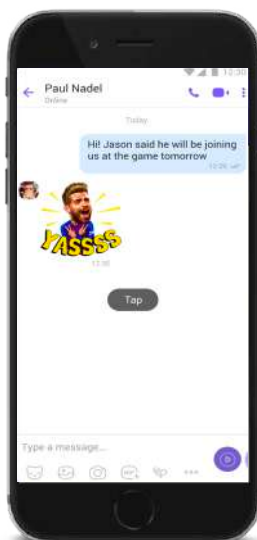
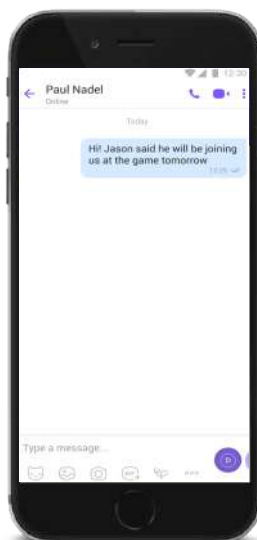
One-way messaging...
Deliver direct messages
to your customers without
having the ability to reply.



Two-way messaging...
Offer dialogue with your
customers and send
messages to them or
have them initiate a
conversation with you.



Stickers





Akton group overview

Akton is fully licensed carrier in Slovenia, Croatia, Bosnia and Herzegovina, Serbia and North Macedonia. Global and local presence enables us to offer a complete portfolio of Viber SMS & A2P SMS, Voice, Data (Internet, IPLC- International Private Leased Circuits - TDM, MPLS and ETH) & Collocation services.

Akton is the front-runner among alternative operators in the wholesale segment and B2B across the Adriatic region.

Akton is unique with people, vision, coverage and experience.

Our Vision

To become the preferred telecommunication services partner.

Our Mission

Connecting the Adriatic to the world.

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